



Cheryl Moss

Cheryl Moss is a passionate advocate for animal welfare, a seasoned banking professional, and an accomplished children's author dedicated to advancing a more compassionate world. She holds a Bachelor of Arts in Business Administration from University of Nevada, Las Vegas and furthered her education through the Pacific Coast Banking School. She has earned the prestigious MAI designation as a Member of the Appraisal Institute and works professionally as a real estate appraiser.

Driven by a clear mission to end factory farming, Cheryl bridges business expertise with purpose-driven advocacy. She is a graduate of the Main Street Vegan Academy and an active member of the Mercy For Animals Compassion Collective. Through speaking and platforms like Vegan Toastmasters, she educates and inspires others to embrace ethical, plant-based living.

Cheryl is the creator and host of the podcast Better Life for Animals: Tales of Sanctuary Compassion, where she amplifies the voices of sanctuary leaders, animal advocates, and changemakers. The show highlights real-world strategies, powerful stories, and the role of education in shifting how society views and treats animals.



She is also the founder of The Funding Blueprint for Sanctuaries, a virtual summit that brings together experts from around the globe to help animal sanctuaries strengthen fundraising efforts and build long-term sustainability.

As an author, Cheryl has written three illustrated children's books—Gabriel, Cluck, and Pickle the Pig—designed to instill kindness, compassion, and environmental awareness in young readers.

Outside of her professional and advocacy work, she enjoys Pilates and spending time with her rescue dogs and grandchildren. Through her writing, speaking, and leadership, Cheryl continues to be a strong voice for animals and a catalyst for meaningful change.

Advocate · Author · Visionary

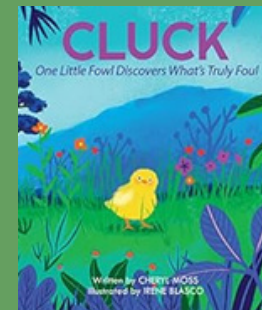
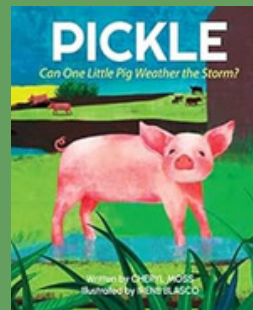
A Voice for the Voiceless

SIGNATURE PRESENTATIONS

- ✓ Better Life for Animals: Inspiring Tales from the Frontlines of Compassion
- ✓ Writing for Change: The Power of Storytelling to Transform Hearts and Minds
- ✓ From Advocacy to Action: Raising Awareness and Funds for Animal Sanctuaries

Why Book Cheryl Moss?

- **Engaging Storyteller:** Cheryl captivates audiences with inspiring stories of transformation and hope.
- **Actionable Insights:** Her presentations empower individuals to take meaningful steps toward animal welfare.
- **Proven Advocate:** Cheryl's work spans books, podcasts, and advocacy campaigns that drive real change.



CONTACT DETAILS

To arrange an interview, speaking engagement or purchase autographed copies of my books, reach out via email or contact form on my webpage.

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